

ASIPO “Merit Award” Press Release

TITLE

ASIPO awarded by SGS: certificate of excellence to the largest tomato PO in Europe

TEXT:

A prestigious recognition and a lot of emotion for ASIPO SAC, the largest cooperative in Europe in the industrial tomato sector, that last Wednesday 9th April received the prestigious “Merit Award” from SGS ICS Italia Srl.

The award, reserved for virtuous companies certified with SGS, attests to the maximum excellence of ASIPO SAC in terms of food safety and product quality. A significant milestone for the Organisation, which operates in Lombardy, Emilia-Romagna, Piedmont and Veneto, cultivating over 8,000 hectares of land with the support of 300 producer members.

“We are proud of this recognition, which rewards the result of collective work by our entire supply chain: workers, suppliers and members. We sincerely thank each of them for their commitment to achieving high standards”, commented Pier Luigi Arata, president of ASIPO SAC, and Michele Bertoli, general manager.

The importance of the “Merit Award” also lies in the collaboration with an organisation such as SGS ICS Italia Srl, a world leader in inspection, verification, analysis and certification services.

“The tomato supply chain of ASIPO SAC, our consolidated client and partner, is distinguished by an active, conscious and compliant commitment to the most important certifications of the Primary Fruit and Vegetable Sector, which have now become a necessary and fundamental prerequisite for the supply chains of the Italian Agri-Food and Agricultural sector.

The 100% Italian-origin supply chain, the cutting-edge, sustainable and quality production, the applied good agricultural practices, the front-line support for technological innovation, ensure that the main objectives of ASIPO SAC such as care and attention towards the planet, the consumer and the workers of the entire supply chain find constant voice and implementation.

Having supported ASIPO SAC in this virtuous path has been an opportunity for growth and mutual awareness for SGS Italia and all the colleagues involved” states Carlo Alberto Raucci, Agri Schemes Coordinator of SGS Italia.

“We have worked with great determination to obtain certifications that guarantee not only the quality of our product, but also respect for the environment and for those who are part of the supply chain, from workers to consumers,” explains Nicola Bertazzoli, certification and quality technician at ASIPO SAC. “It has been a complex journey, but necessary for the growth, innovation and continuous improvement of our Organisation. The fact that a prestigious body like SGS, which we thank, attests to our value demonstrates the excellent results achieved”.

The award strengthens ASIPO SAC’s position at the forefront of adopting a quality-focused approach. For years, the cooperative has successfully passed all certification audits, distinguishing itself by adopting an integrated certification system. Its commitment extends across multiple fronts and is aimed at improving multiple aspects: integrated production, good agricultural practices, environmental protection, sustainability, health and safety at work and social responsibility. In particular, the attention to society and the territory is also demonstrated by the numerous solidarity initiatives, such as donations to the paediatric departments of various hospitals.

The focus is now mainly on the future, with the awareness that the competitiveness of Italian tomatoes also depends on targeted investments and far-sighted strategies. “Receiving the ‘Merit Award’ certifies the value of our work, making our productions unique on the market. Our goal is to guarantee our customers and end consumers a product that not only meets the highest food safety standards, but also meets the needs of a market that is increasingly attentive to sustainability. We will continue to commit ourselves to the future of the fruit and vegetable sector, supporting our members and their families in investments, thanks to our Operational Plan, and in the strategic choices necessary to make our supply chain increasingly resilient to the economic, social and climate changes that the sector is experiencing globally”, conclude Arata and Bertoli.

Thanks to a clear strategic vision and a concrete commitment to quality and sustainability, ASIPO SAC confirms itself as a point of reference for the industrial tomato sector, demonstrating that innovation, social responsibility and environmental protection are now the pillars of modern and resilient agriculture.

To learn more about the history and projects of ASIPO SAC, you can visit the website www.asipo.it and follow it on its official social networks.